



17<sup>th</sup> July, 2014

**dorsaVi signs first South American football team with ViPerform**  
***Australian technology revolutionising world sport***

**Melbourne, Australia:** Brazil's most successful football club, São Paulo FC, has adopted the ground breaking, wearable sensor technology ViPerform into its training regime as a way of improving technique, maximising performance and helping to prevent and manage player injury.

With a support base of more than 17 million fans, São Paulo is the first South American team to adopt dorsaVi's wearable technology. The Club is using ViPerform to screen players and evaluate their readiness for return to play through knee, hamstring and running assessments. São Paulo has agreed to promote the device by displaying the ViPerform logo on their training t-shirts and banners at their training grounds.

ViPerform consists of small sensors that are placed on the body and provide immediate analysis by recording and sending information on player movement and muscle activity to a PC, tablet or small recording device.

São Paulo physiotherapist Ricardo Sasaki said he is thrilled at the opportunity to use a product which assesses player movement in real time, out on the football field.

"Human movement and anatomy is an international language and we are excited to integrate ViPerform into São Paulo's training regime as a way of screening players and assessing their readiness for return to play through objective data and biofeedback," said Mr Sasaki.

dorsaVi CEO Andrew Ronchi said the adoption of ViPerform by São Paulo is very exciting and opens up commercial opportunities in the football market.

"Football has defined a nation in Brazil and the adoption of ViPerform by São Paulo is extremely gratifying and further supports the significant demand for dorsaVi's products as the new benchmark in injury prevention and recovery," Mr Ronchi said.

The signing of São Paulo comes as dorsaVi's clinical product, ViMove, receives FDA clearance in the United States, one of the biggest market opportunities for dorsaVi with approximately 280,000 physiotherapists and 660,000 physicians.

ViPerform is dorsaVi's product for elite sporting clubs and athletes but their technology is now also available to every day people suffering from sport injuries, back pain and other musculoskeletal conditions with ViMove.

-ENDS-

**For more information or to arrange an interview, please contact:**

MEDIA  
Tahlia Weston  
Buchan Consulting  
0450 606 950

INVESTOR  
Rebecca Wilson  
Buchan Consulting  
0417 382 391

For personal use only

### **About *dorsaVi***

dorsaVi (ASX:DVL) is an ASX company focused on developing innovative motion analysis device technologies for use in elite sports, occupational health and safety, and clinical applications. *dorsaVi* believes its wearable sensor technology enables – for the first time – many aspects of detailed human movement and position to be accurately captured, quantified and assessed outside a biomechanics lab, in both real-time and real situations for up to 24 hours.

Our technology has applications across three sectors:

- **Clinical:** ViMove is transforming the management of patients by providing objective assessment, monitoring outside the clinic and immediate biofeedback. ViMove is currently used by medical and physiotherapy practices in Australia and the United Kingdom and is now available in the United States following FDA 510K clearance.
- **Elite Sports:** ViPerform is allowing coaches and medical teams managing elite athletes and teams to screen athletes and provide objective evidence for decisions on return to play, measure biomechanics and provide immediate biofeedback out on the field, tailor and track training programs and optimise technique and peak performance. ViPerform is being used by AFL and NRL clubs in Australia, clubs in the Barclays Premier League, Australian and Victorian Institutes of Sport, various Olympic teams and athletes internationally, and Cricket Australia.
- **OH&S:** We combine innovation, measurement and quality to reduce workplace incidents, costs, meet compliance and improve brand reputation. ViSafe enables employers to assess risk of injury for employees as well as test the effectiveness of proposed changes to workplace design, equipment or methods based on objective evidence. ViSafe has been used by major corporations including Coles, Woolworths, Toll, Toyota, Orora (formerly Amcor), Crown and BHP Billiton. Australian Workplace Compliance delivers risk mitigation through compliance to OHS, Quality Management Systems, Company Policy and Process.

Further information is available at [www.dorsavi.com](http://www.dorsavi.com).

For personal use only