

## ASX ANNOUNCEMENT



15<sup>th</sup> July, 2014

### **dorsaVi to commence sale of ViMove in the US following FDA clearance**

**Melbourne, Australia:** Wearable medical device company, dorsaVi Limited, (ASX: DVL) has today announced it will commence launch of ViMove in the United States following 510K clearance by the US Food and Drug Administration (FDA) for measuring, recording, and reporting on movement and muscle activity of the lower back / lumbar spine.

“This is a terrific achievement for dorsaVi and opens up substantial opportunities for us in the United States. dorsaVi has successfully implemented a stepped approach in the US, one of the biggest market opportunities for the company with approximately 280,000 physical therapists and 660,000 physicians,” said dorsaVi CEO, Andrew Ronchi.

ViMove consists of wearable sensors that are placed on the body to measure movement and muscle activity. Patients can be assessed through a series of movements or exercises performed in-clinic, or outside the clinic, at home or at work, where ViMove can monitor their everyday activities, and provide immediate biofeedback to the patient and a concise report for the healthcare practitioner.

510K clearance is required for certain types of medical devices before a manufacturer can introduce a device into commercial distribution for the first time in the US market.

dorsaVi’s US President John Kowalczyk added: “Over the next couple weeks, we will be adding to our established sales team to meet the anticipated growing demand that has been generated from international awareness and success.”

“Healthcare reform in the US is mandating quantitatively generated data; ViMove gives healthcare providers the ability to truly assess movement of the lower back and will aid in the development of treatment plans for many patients. We are extremely excited about ViMove’s FDA clearance.”

-ENDS-

#### **Appendix**

##### **FDA Intended Use/Indications for Use:**

*ViMove is a wireless medical device that measures, records, and reports movements and muscle activity of the lower back / lumbar spine. The system also measures range of motion in the sagittal and coronal anatomical planes.*

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**For more information or to arrange an interview, please contact:**

**MEDIA**

Tahlia Weston

Buchan Consulting

(03) 8866 1203/0450 606 950

[tweston@buchanwe.com.au](mailto:tweston@buchanwe.com.au)

**INVESTOR**

Rebecca Wilson

Buchan Consulting

(03) 9866 4722/0417 382 391

[rwilson@buchanwe.com.au](mailto:rwilson@buchanwe.com.au)

***About dorsaVi***

dorsaVi (ASX:DVL) is an ASX company focused on developing innovative motion analysis device technologies for use in elite sports, occupational health and safety, and clinical applications. dorsaVi believes its wearable sensor technology enables – for the first time – many aspects of detailed human movement and position to be accurately captured, quantified and assessed outside a biomechanics lab, in both real-time and real situations for up to 24 hours.

Our technology has applications across three sectors:

- **Clinical:** ViMove is transforming the management of patients by providing objective assessment, monitoring outside the clinic and immediate biofeedback. ViMove is currently used by medical and physiotherapy practices in Australia and the United Kingdom and is now available in the United States following FDA 510K clearance.
- **Elite Sports:** ViPerform is allowing coaches and medical teams managing elite athletes and teams to screen athletes and provide objective evidence for decisions on return to play, measure biomechanics and provide immediate biofeedback out on the field, tailor and track training programs and optimise technique and peak performance. ViPerform is being used by AFL and NRL clubs in Australia, clubs in the Barclays Premier League, Australian and Victorian Institutes of Sport, various Olympic teams and athletes internationally, and Cricket Australia.
- **OH&S:** ViSafe is enabling employers to assess risk of injury for employees as well as effectiveness of proposed changes to workplace design, equipment or methods based on objective evidence. ViSafe has been used by major corporations including Coles, Woolworths, Toll, Toyota, Orora (formerly Amcor), Crown and BHP Billiton.

Further information is available at [www.dorsavi.com](http://www.dorsavi.com).

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