



ASX ANNOUNCEMENT

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World Champion New England Patriots (NFL) and two elite US University athletic programs (NCAA) sign contracts to use ViPerform™ wearable sensors from dorsaVi

Key Points:

- **The 2015 Super Bowl champions, the New England Patriots, sign up with dorsaVi to utilise ViPerform for the 2015-16 NFL season. The Patriots are the third NFL team to utilise ViPerform.**
- **The Ohio State University, winner of five sports national championships in 2014-15 including the inaugural NCAA National Football Championship, becomes the first Division I NCAA athletic program to contract with dorsaVi.**
- **Marquette University NCAA Division I Basketball program signs with dorsaVi to use ViPerform with its renowned basketball program.**

Melbourne, Australia – Medical device company dorsaVi Ltd (ASX: DVL) today announced that reigning US football Super Bowl Champions the New England Patriots and two elite college athletic programs have all signed to use ViPerform wearable sensors. The New England Patriots are one of the most successful teams in NFL history and have appeared in eight Super Bowls (equal to the Dallas Cowboys and the Pittsburgh Steelers) and have won four of them. Forbes lists the Patriots as the sixth most valuable sports team in the world.

“Year after year, the New England Patriots consistently set the standard for excellence in professional football, and we’re thrilled that the reigning Super Bowl champions have chosen ViPerform to help objectively assess and monitor their athletes,” said dorsaVi US President, John Kowalczyk.

ViPerform is a wireless wearable sensor system that provides objective data to accurately assess risk of injury, guide training programs and help determine when it’s safe to return to play.

The Patriots are the third NFL team to utilise ViPerform to manage and monitor athletes. The Cleveland Browns and New Orleans Saints also use ViPerform.

There are over 350 American colleges and universities classified as Division I in the National Collegiate Athletic Association (NCAA). The Ohio State University Buckeyes are the first NCAA Division I team to adopt ViPerform. The Buckeyes have a long history of championship teams across their sports including the NCAA National Football Championship in 2014. dorsaVi technology is primarily being used by the university with their women's soccer team. Female athletes are 4-6 times as likely to have knee stability issues compared to men playing the same sport, and the Buckeyes plan to use ViPerform to reduce these statistics.

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Marquette University in Milwaukee, Wisconsin is the first NCAA Division I men's basketball team to adopt the technology. They follow in the footsteps of three NBA teams who are integrating ViPerform into training plans: the Houston Rockets, the New York Knicks, and the 2015 NBA champions the Golden State Warriors. Marquette has long been a fixture of the NCAA National basketball tournament and have a long history of athletic success.

“Professional and collegiate athletic programs are looking for any edge they can obtain, and the best programs recognise that you have to start by keeping athletes on the field and free of injury,” said dorsaVi CEO, Andrew Ronchi.

“We are seeing an increasing number of cutting edge and influential athletic trainers in the United States adopting this innovative technology. They see ViPerform as a cost effective and time efficient tool to gather the objective data they need to keep their athletes safe with optimised performance. We are proud to partner with them to help ensure they reach their performance objectives.”

For more information visit www.dorsavi.com

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About dorsaVi

dorsaVi (ASX: DVL) is an ASX company focused on developing innovative motion analysis device technologies for use in elite sports, occupational health and safety, and clinical applications. dorsaVi believes its wearable sensor technology enables – for the first time – many aspects of detailed human movement and position to be accurately captured, quantified and assessed outside a biomechanics lab, in both real-time and real situations for up to 24 hours.

Our technology has applications across three sectors:

- **OH&S:** We combine innovation, measurement and quality to reduce workplace incidents, costs, meet compliance and improve brand reputation. ViSafe enables employers to assess risk of injury for employees as well as test the effectiveness of proposed changes to workplace design, equipment or methods based on objective evidence. ViSafe has been used by major corporations including Coles, Woolworths, Toll, Toyota, Orora (formerly Amcor), Crown and BHP Billiton. Australian Workplace Compliance delivers risk mitigation through compliance to OHS, Quality Management Systems, Company Policy and Process.
- **Clinical:** ViMove is transforming the management of patients by providing objective assessment, monitoring outside the clinic and immediate biofeedback. ViMove is currently used by medical and physiotherapy practices in Australia and the United Kingdom and is now available in the United States following FDA 510(k) clearance.
- **Elite Sports:** ViPerform is allowing coaches and medical teams managing elite athletes and teams to screen athletes and provide objective evidence for decisions on return to play, measure biomechanics and provide immediate biofeedback out on the field, tailor and track training programs and optimise technique and peak performance. ViPerform is being used by AFL and NRL clubs in Australia, clubs in the Barclays Premier League, Australian and Victorian Institutes of Sport, various Olympic teams and athletes internationally, and Cricket Australia.

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