



ABN: 15 129 742 409

dorsaVi expands its work in the global automotive industry with the signing of Jaguar Land Rover and Toyota

London, United Kingdom and Melbourne, Australia – 3 February, 2016: Wearable medical device company dorsaVi Ltd (ASX: DVL) today announced that it has signed two additional industry leaders in the transportation sector in the United Kingdom, with Jaguar Land Rover and Toyota commencing ViSafe workplace assessments.

The automotive industry globally employs nine million people producing 60 million cars per year, with 1.5 million employees in the US alone. Industry executives and experts are optimistic about the U.S. market, forecasting annualized sales in North America in the near term of a relatively robust 16 million cars, up from only 13 million in 2008.

dorsaVi has identified the automotive and heavy vehicle manufacturing sectors as priority markets with large manual handling workforces and an appetite for innovative solutions to improve workplace safety and workplace productivity.

Having previously worked with Caterpillar (US) and Toyota (Aus), dorsaVi has now extended its relationship to Toyota Motor (UK) as well as Jaguar Land Rover (UK). The new contracts broaden dorsaVi's expertise in both transport and manufacturing. Both Jaguar Land Rover and Toyota are considered highly innovative in both the vehicles that they produce and in their approach to workplace health and safety. The auto manufacturers have asked dorsaVi to help assess injury risk associated with specific tasks and to validate new techniques to decrease the potential for injury in the workplace.

Mr Stuart Bassford – Senior Specialist, Toyota Motor Europe said: "At Toyota Motor Europe, we use the standard Toyota philosophy of always looking for a better way as part of continuous improvement. We do this in all business situations including the health and wellbeing of our members."

"This has always been, and always will be, a top priority for us. We are hopeful the trial with dorsaVi will help us continue to develop our evaluation process and enhance our members working experience."

Zoe Whyatt, from dorsaVi Europe said: "ViSafe projects address key corporate health and safety priorities. The first is disrupting the cycle of workplace injury by better understanding high risk tasks and jobs; the second is designing optimised return to work programs after injury; and the third is to improve productivity in the workplace."

"All three initiatives resonate well with the majority of corporations at an executive level. In addition, there is a strong move toward prevention and companies are seeing the value of investing in new initiatives with fewer injuries and a healthier workforce more generally."

For personal use only

For more information or to arrange an interview, contact:

MEDIA

Kellie Stanborough

Buchan Consulting

0413 681 346

kstanborough@buchanwe.com.au

INVESTOR

Rebecca Wilson

Buchan Consulting

0417 382 391

rwilson@buchanwe.com.au

About dorsaVi

dorsaVi (ASX:DVL) is an ASX company focused on developing innovative motion analysis device technologies for use in elite sports, occupational health and safety, and clinical applications. dorsaVi believes its wearable sensor technology enables – for the first time – many aspects of detailed human movement and position to be accurately captured, quantified and assessed outside a biomechanics lab, in both real-time and real situations for up to 24 hours.

Our technology has applications across three sectors:

- **Clinical:** ViMove is transforming the management of patients by providing objective assessment, monitoring outside the clinic and immediate biofeedback. ViMove is currently used by medical and physiotherapy practices in Australia, the United Kingdom and the United States.
- **Elite Sports:** ViPerform is allowing coaches and medical teams managing elite athletes and teams to screen athletes and provide objective evidence for decisions on return to play, measure biomechanics and provide immediate biofeedback out on the field, tailor and track training programs and optimise technique and peak performance. ViPerform is being used by AFL and NRL clubs, Cricket Australia and the Australian Institute of Sport (AIS) in Australia. Barclays Premier League (EPL) clubs in the UK and US based sports clubs from the National Basketball Association (NBA), the Major Soccer League (MLS) and the National Football League (NFL), as well as various Olympic teams and athletes internationally.
- **OH&S:** We combine innovation, measurement and quality to reduce workplace incidents, costs, meet compliance and improve brand reputation. ViSafe enables employers to assess risk of injury for employees as well as test the effectiveness of proposed changes to workplace design, equipment or methods based on objective evidence. ViSafe has been used by major corporations including Sodexo, London Underground, Vinci Construction, Crown Resorts, Caterpillar (US), Monash Health, Coles, Woolworths, Toll, Toyota, Orora (formerly Amcor), Crown and BHP Billiton. Australian Workplace Compliance delivers risk mitigation through compliance to OHS, Quality Management Systems, Company Policy and Process.

Further information is available at www.dorsavi.com.

For personal use only